

DialogLab: Authoring, Simulating, and Testing Dynamic Human-AI Group Conversations

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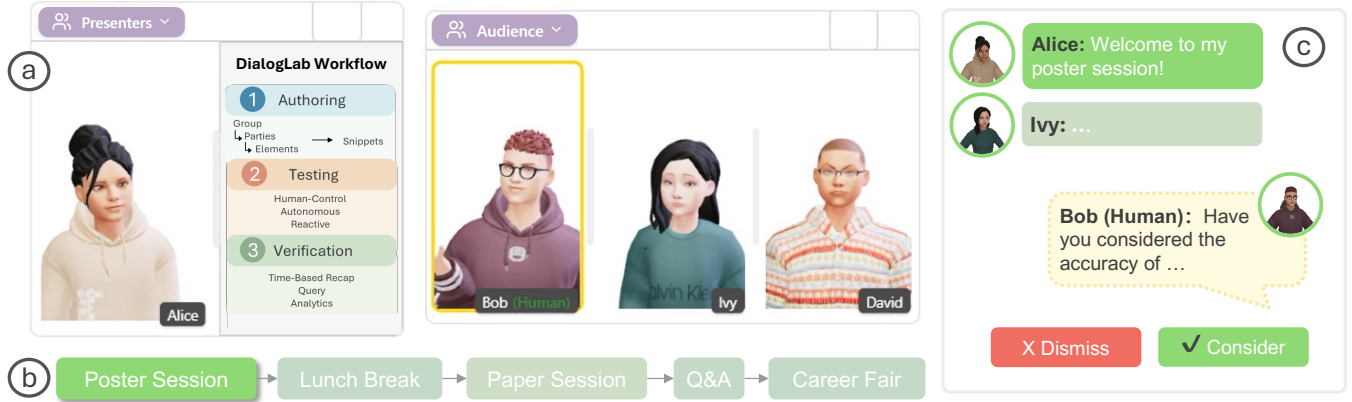


Figure 1: DialogLab supports the authoring, simulating, and testing of dynamic human-AI group conversations. (a) A designer sets up a human-AI group conversation scene where AI agents (Alice, Ivy, and David) follow a pre-scripted narrative. The scene involves a human participant (Bob) who can interject with unscripted questions during a poster session. (b) The interaction context is set to Poster Session, one of several event modes (e.g., Q&A, Career Fair) that modulate underlying conversation attributes such as turn-taking rules. (c) The *Preview Panel* visualizes a snippet of the ongoing conversation. While Alice’s and Ivy’s responses follow a scripted flow, Bob—marked as a human agent—asks an impromptu question that the conversation designer can review and either confirm or dismiss, or edit the message entirely. This showcases how DialogLab enables hybrid interactions that combine human input with pre-authored logic.

ABSTRACT

Designing compelling multi-party conversations involving both humans and AI agents presents significant challenges, particularly

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in balancing scripted structure with emergent, human-like interactions. We introduce DialogLab, a prototyping toolkit for authoring, simulating, and testing hybrid human-AI dialogues. DialogLab provides a unified interface to configure conversational scenes, define agent personas, manage group structures, specify turn-taking rules, and orchestrate transitions between scripted narratives and improvisation. Crucially, DialogLab allows designers to introduce controlled deviations from the script—through configurable agents that emulate human unpredictability—to systematically probe how conversations adapt and recover. DialogLab facilitates rapid iteration and evaluation of complex, dynamic multi-party human-AI dialogues. An evaluation with both end users and domain experts

demonstrates that DialogLab supports efficient iteration and structured verification, with applications in training, rehearsal, and research on social dynamics. Our findings show the value of integrating real-time, human-in-the-loop improvisation with structured scripting to support more realistic and adaptable multi-party conversation design.

CCS CONCEPTS

• **Human-centered computing** → **Collaborative and social computing**.

KEYWORDS

human-AI interaction, dialogues, multi-party conversation, real-time communication, conversation simulation, human-agent interaction, large language model

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1 INTRODUCTION

The simulation and creation of conversations with embodied agents have long been integral to virtual entertainment environments, especially for non-player characters (NPCs). Beyond gaming, these systems are increasingly deployed in diverse contexts such as education [60], healthcare [77], professional training [47], and retail [53]. Initially constrained by rule-based or scripted mechanisms and limitations in natural language understanding (NLU), the design of embodied agents have more recently leveraged Large Language Models (LLMs) to deliver more adaptive, context-aware dialogues.

Commercial tools like Character.AI¹ and Replika² illustrate this trend, enabling users to create custom AI personalities for one-on-one conversations. However, as human-AI interaction continues to evolve, user needs extend beyond single-agent dialogues. In many real-world scenarios, users participate in multi-party conversations, where multiple agents and humans interact under a blend of pre-scripted and emergent conditions. These settings introduce new complexities—*users must navigate shifting roles, manage turn-taking protocols, and negotiate control of the conversation as they move between reactive and proactive stances*. For instance, a human trainee may lead with structured questions in a medical simulation [75] but revert to a reactive role when questioned by an AI panelist. In multi-agent contexts, these transitions require sophisticated system support to maintain coherence across overlapping speaking turns, interruptions, and dynamic topic shifts.

Through a formative study, we sought to identify key challenges faced by conversation designers and developers: (1) Simulating how scripted agents balance rigidity and flexibility. (2) Testing interactions with human participants who deviate from expected behaviors. These challenges reveal two core design tensions: First,

the **authoring and simulating** of multi-party hybrid human-AI dialogue systems remain complex, often demanding significant programming or prompt engineering [103], hindering rapid iteration by designers. Even with scripted guidance, balancing narrative structure reflecting diverse group dynamics with unpredictable human input requires extensive testing. Second, designers must navigate a trade-off between **structured scripts**, which provide consistency and safety, and **improvised human-led dialogue**, which fosters realism, user agency, and spontaneity [65, 104]. Current approaches often represent two extremes: fully scripted interactions, which ensure control but lack adaptability and spontaneity [55, 108]; and fully generative and automated systems, which allow open-ended dialogue but are difficult to steer toward specific goals [59, 106]. While structure is critical in domains like healthcare or education, rigid scripting can make users feel passive and limit adaptability. Generative systems, by contrast, allow open-ended interaction but lack control for task-oriented or training scenarios. These challenges become even more pronounced in *multi-party* and group settings due to the increased complexity of managing roles, turn-taking, and recovery from interruptions [38, 39, 93].

To address these challenges, we present DialogLab, a unified authoring tool for creating multi-party conversations with hybrid scripted/LLM-driven embodied agents. Our system enables designers to: (1) configure basic persona, scene, and conversation setups that help define diverse group dynamics (Fig. 1a-b); (2) embed LLM-driven agents during prototyping to simulate human unpredictability within pre-defined narratives (Fig. 1c); (3) incorporates features designed to facilitate verification and reflection of these complex group and conversational dynamics.

To evaluate DialogLab, we conducted a user study with five regular users and nine domain experts who used DialogLab to author and test multi-party conversation scenarios. Participants appreciated the diverse conversation flexibilities and agency during the authoring, and reported clear verification of group behaviors, and strong support for real-time improvisation and testing. These findings demonstrate DialogLab's ability to support structured authoring, dynamic simulation, and reflective verification of complex hybrid human-AI conversations.

In summary, our contributions are:

- A flexible **framework** and **authoring paradigm** for *multi-party human-AI conversations*, enabling configuration of group dynamics, social protocols, and hybrid scripted/improvised interactions.
- **DialogLab**, an open-source system³ implementing this framework, supporting the workflow of authoring, simulating, and interactively testing multi-party dialogues.
- A **human evaluation** comparing human agents with reactive agents *in group settings* and a **user study** of DialogLab with regular users and domain experts, demonstrating its effectiveness in building and simulating human-AI group conversations.

2 RELATED WORK

Our work builds upon a rich body of research in generative conversation and agents, and authoring tools.

¹character.AI: <https://character.ai/>

²Replika: <https://replika.com/>

³DialogLab: <https://github.com/ecruhue/DialogLab>

2.1 Authoring Tools of Hybrid Human-AI and Human-Human Conversations

2.1.1 Scenario-Based and Open-Ended Conversational Systems. Prior work has explored scenario-based conversational agents, where dialogues follow predefined scripts or task flows and authors define possible user choices with pre-defined responses [78]. Schank and Abelson’s Script Theory [83] laid the foundation by showing how people rely on cognitive scripts for routine interactions. For embodied agents, such scripts structure user responses and ensure systematic coverage of content [6]. Narrative-driven systems similarly guide users along story arcs, especially in education and training contexts [4, 26, 92], while Bogost’s procedural rhetoric [7] emphasizes how rules shape user beliefs through structured interaction. In contrast, human-driven conversational agents emphasize spontaneity and user agency, drawing on sociological and HCI theories. Turn-taking theory [80] and Situated Action Theory [91] highlight how conversations unfold dynamically based on context, not pre-planned structure. These ideas inform flexible dialogue systems, such as chatbots and virtual assistants [101], that adapt to unpredictable user input. Frameworks like Activity Theory [20] and Common Ground Theory [13] further emphasize shared understanding and contextual adaptation [6]. Bridging these extremes, mixed-initiative systems combine scripted guidance with flexible user input. Horvitz’s model of mixed-initiative interaction [37] supports seamless shifts in control between human and machine, allowing systems to guide or respond as appropriate—offering a foundation for hybrid dialogue design.

DialogLab provides a visual authoring paradigm using snippets to offer fine-grained control over the blending of scripted structure and human-driven improvisation specifically within complex multi-party conversational flows.

2.1.2 AI-Based Avatar Authoring Tools. AI-driven avatars are increasingly used in education, training, and collaborative settings to simulate human interaction [22]. However, many existing systems depend on predefined responses and require technical expertise for customization [76]. To improve accessibility, recent authoring tools allow non-programmers to configure avatar behaviors, language, and roles [96]. While some efforts have aimed to support flexible training goal modification, challenges remain—such as the complexity of dialog management interfaces reported in virtual agent tools (e.g., [75]). With LLM integration, tools like GPTAvatar [76] and Fink’s authoring system [21, 23] allow users to create realistic, voice-enabled avatars through text or graphical interfaces. Others, such as MAGI [107] and Convai [66], focus on embodiment and one-on-one interactions in educational or game environments. However, these systems do not support adaptive multi-agent dialogue or group conversation dynamics beyond dyads.

In contrast, DialogLab is designed for multi-party conversation authoring and management. Rather than focusing on individual avatars, it enables configurable turn-taking behaviors, and real-time communication simulation across multiple participants. By supporting structured and emergent group dialogues, DialogLab offers greater flexibility than traditional avatar-based tools.

2.1.3 Authoring Tools for Real-Time Human-Human Communication Systems. Group dynamics are naturally evolved and formed

in real-time human-human conversations, where multiple participants contribute to the conversation together synchronously. Tools such as Microsoft Teams (together mode), and gather.town that support real-time communication thus have allowed users to customize their own shared spaces, thereby redefining the boundaries of conversation. Some tools [27, 39] enabled live malleable mirrors of users’ presence during meetings to help conversational dynamics and improve turn-taking. Additionally, other tools [40, 74] allowed for meeting background customization with text-to-image and image-to-image models to help construct personalized shared space.

For DialogLab, the focus is not how the spatial factors may effect or adapt to different the conversation dynamics via enabling user agency [27] or AI-mediated approaches [74], but how diverse group dynamics can be more seamlessly constructed, and designed to enable flexible prototyping of hybrid human-AI group conversations.

DialogLab shifts focus to human-AI communication—enabling users to define and explore different group dynamics in mixed human-AI settings with less focus on the environment setup. Furthermore, agency also plays a key role in the authoring process itself [33, 34], especially when LLMs take part in the conversation design. Given the open-ended nature of LLMs, co-creation emerges between creators and AI-generated contributions. The inherent unpredictability of LLMs [10, 52] introduces serendipity and improvisation, which can enrich the authoring process by inviting new, unexpected directions. WhatELSE [61], WhatIF [65], and Orchid [104] enabled visualization for authoring emergent narratives, and provide pivots in the outline space with LLMs, but focuses on the control of text-based story and narrative generation and storytelling, rather than dialogues between characters. DialogLab supports this creative interplay by offering authors tools to balance scripted structure with AI-driven spontaneity—enabling iterative refinement and real-time testing of complex, multi-party conversations.

2.2 Evolution of Conversational AI

2.2.1 Early Dialogue Systems. Early research in conversational AI, as surveyed by Gao et al. [24], established fundamental categorizations of dialogue systems into *question-answering agents*, *task-oriented dialogue systems*, and *social chatbots*. These early systems primarily focused on information retrieval, task completion, and open-domain engagement through single-agent architectures. This traditional approach laid the groundwork for more sophisticated multi-party interaction systems, though it was limited by its focus on dyadic conversations between a single AI agent and user.

2.2.2 LLM-based Role-Playing Conversational Agents. Recent advances have enabled the development of sophisticated role-playing conversational agents that can emulate specific characters or personas within predefined scenarios [87, 88, 97]. Systems such as Character.AI and OpenAI’s ChatGPT demonstrate how large language models can maintain certain personalities, respond in character, and adapt dynamically to user inputs [11, 12, 32, 89]. However, these systems typically focus on **open-ended, freeform role-play** rather than **structured, goal-driven conversations**. While they excel at maintaining character consistency, they lack the conversation scaffolding and behavioral constraints necessary for simulating

professional interactions. Character.AI offers “Room” options where multiple bots can be invited into a shared space. However, the system lacks structured control over conversational dynamics and requires the user to manually select which character should respond, or rely on a randomized selection (e.g., a dice roll). Role-playing AI has been explored in medical training, leadership coaching, and customer service [44, 47, 53, 55, 60, 62, 77], but existing systems are predominantly single-agent and focus on dyadic interactions. Unlike these approaches, DialogLab explicitly models multi-party conversational dynamics, incorporating turn-taking, backchanneling, and interruptions to mirror real-world communication.

2.2.3 Multi-Agent Systems and Social Behaviors. The evolution of conversational AI has increasingly focused on multi-agent architectures and social dynamics. Frameworks such as AutoGen [102] and Camel [58] demonstrate how multiple AI agents can collaborate autonomously on complex tasks through defined functional roles (e.g., Planner, Critic, Executor). Similarly, systems like ChatCollab [49] enable peer-to-peer human-AI collaboration on specific work products like software teams. These systems have revealed emergent properties in AI-to-AI coordination, though they primarily focus on task completion rather than complex group dynamics.

Another line of research explores the *sociality* of agents in group settings. For instance, Chen et al. [11] introduced a benchmark to assess agent social behaviors at individual and group levels, highlighting their role in group dynamics. At a broader scale, work on *agent societies*—such as Generative Agents [69] and Xi et al. [105]—has examined how autonomous agents interact in open-ended environments, exhibiting *emergent behaviors* like cooperation and norm formation. This focus on emergent social dynamics is also central to frameworks like AgentGroupChat [28], which uses debate scenarios to elicit and analyze collective behaviors shaped by language.

In contrast, DialogLab centers on *micro-level* multi-party human-AI conversations, with an emphasis on structured turn-taking, role-based interaction, and adaptive dynamics. Different from enabling autonomous social emergence, DialogLab supports controlled, user-configurable conversation creations involving both humans and AI agents.

3 FORMATIVE STUDY

To understand the challenges and design considerations in creating human-AI conversations, we conducted semi-structured interviews with domain experts.

3.1 Participants and Procedure

We recruited 7 participants (4 female, 3 male; ages 27–40, $\bar{x} = 30.6$) through targeted outreach. Participants included software/UX engineers, designers, scientists, and PhD students with experience in human-agent conversations across contexts such as sales, classrooms, meetings, and healthcare. Their demographics are attached in Appendix (Table 1).

Each remote interview lasted 30–45 minutes, followed by a brief survey collecting demographic information and summaries of participants’ project goals, workflows, and challenges. Interviews began with an overview of participants’ projects involving human-agent conversations, including their motivations, application contexts, and whether conversations were scripted or adaptive. Participants described a variety of scenarios, including AI tutors and healthcare companions. We then focused on their authoring process, exploring how they approached system building, conversation flow design, and refinement. Finally, we discussed challenges they faced during iteration and evaluation, and their experiences with existing authoring tools and workflows.

3.2 Findings

Two researchers employed affinity diagrams to analyze and categorize participants’ responses. This analysis revealed three fundamental characteristics of human-agent conversations. Additionally, we identified three key challenges in authoring conversations (**F1–F4**).

F1: Fragmented and Tedious Multi-Agent Authoring Workflows. Participants described the process of configuring conversations with multiple AI agents as time-consuming, manual, and technically fragmented. Many relied on patching together different platforms for scripting, voice synthesis, avatar animation, and scene composition. For example, P1 explained her workflow where she generated scripts using LLMs, converted them to speech via tools like Speechify, manually assigned distinct voices to avoid duplication, and synchronized these with avatar gestures and movements, - “*recording the entire thing is just like really tiresome... there is no system that supports this. So you have to do everything from scratch...*”

In classroom simulations (P2), getting student agents to speak only in response to silences required meticulous control over timing and turn-taking: “*The most important part...is that the agent only engages when the silence happens.*”

This emphasizes the need for offering an integrated authoring environment combining conversation structure, behavior rules, and role-specific templates to support rapid iteration and design reuse.

F2: Rigidity vs. Flexibility in Scripted vs. Adaptive Agents. Participants often chose between two extremes: fully scripted systems that ensured consistency but limited engagement, and adaptive LLM-based systems that allowed for richer interaction but lacked reliability. Scenario-based designs were common in contexts like healthcare or education, where agents had to follow strict guidelines or learning objectives. As P1 noted, “*Fixed scripts provide consistent control variables for smaller samples.*” Yet over-scripting risked alienating users: “*I was worried that if agents are just talking to each other...people will disengage.*” Adaptive systems, used by P2 and P5, allowed for more naturalistic interactions by responding dynamically to user input, but could derail the conversation, especially in high-stakes scenarios. As P7 noted, “*A small kernel of uncertainty...could cause serious consequences.*”

Participants developed hybrid designs, such as P2’s classroom prototype (scripted teacher, adaptive students) or P5’s training system (keyword triggers, LLM follow-ups). However, they reported

lacking tools to orchestrate transitions between scripted and adaptive phases, or to designate specific agents (e.g., authority figures) as fixed versus others (e.g., learners) as adaptive.

F3: Testing Interactions With Human Participants Who Deviate From Expected Behaviors. Participants found it difficult to test how their conversation systems would perform when interacting with real users, especially when those users behaved in unexpected or off-script ways. Many relied on text-based prototyping to save time, but this failed to surface critical interaction problems: “*We just use text input, which is quicker, but it doesn’t really catch what happens when people talk out of order or go off topic.*” (P2), while others scripted targeted scenarios (“*engineers came up with examples...for the kinds of demos we run*”, P4). However, these methods failed to capture the full spectrum of human improvisation, leading to critical gaps in testing coverage.

This indicates a need to prototype how systems recover from dynamic user behavior, such as someone changing the topic, expressing frustration, or misinterpreting an instruction.

F4: Subjective and Object Metrics For Verifying Systems with LLMs. Most participants (4/7) described ad-hoc refinement processes, such as “*does it work? Okay...now do the user study*” (P1), which made identifying issues in complex workflows difficult. As P3 noted, “*How do you know anything is broken?*” The lack of systematic testing frameworks of human-AI conversations was compounded by the subjectivity of conversational success metrics (e.g., tone, coherence), which resisted automation and required labor-intensive human review. “*Automating metrics is not possible...some are too subjective*” (P5).

3.3 Design Goals

We highlight the following three design goals informed by our findings and related work.

DG1: Support Structured yet Flexible Authoring of Multi-Party Conversations. Our formative study revealed that authoring multi-party, human-AI conversations is a time-consuming and technically fragmented process (F1). Therefore, a primary goal is to unify this fragmented workflow, providing designers with a cohesive environment to seamlessly manage agent personas, conversational structures, and interaction rules without requiring extensive technical overhead.

DG2: Bridge the Gap Between Scripted Control and Emergent Spontaneity. Participants described a core tension between the need for scripted control to ensure consistency and the desire for unscripted spontaneity to foster realism and user agency (F2). Furthermore, they lacked effective methods for testing how their systems would handle unpredictable human behaviors like interruptions or digressions (e.g., “targeted demos,” F3). These gaps highlight the need for fluid transitions between structure and improvisation, and enable designers to configure spontaneous, emergent human behavior during both authoring and testing.

DG3: Enable Insightful, Multi-Run Verification for Designers and End-Users of the Conversation. Participants faced tension between unreliable automation (e.g., LLM variance, role alignment) and labor-intensive human review (F4). Users need better ways to

diagnose issues related to turn-taking, sentiment, and coherence across multiple interaction runs. The goal is to move beyond ad-hoc evaluation, by providing tools for systematic and interpretable verification that make complex multi-party dynamics accessible and actionable for users.

4 DIALOGLAB FRAMEWORK

We propose DialogLab, a framework for authoring and testing hybrid human-AI multi-party conversations. DialogLab supports the configuration of dynamic social structures, turn-taking patterns, and content-sharing elements—enabling the rapid creation and testing of realistic, multi-party conversational scenes. It introduces a layered conceptual model that separates social dynamics from conversational flow, and integrates configurable agents that support design-time testing and runtime improvisation. Following the design goals we have discussed, we introduce a series of concepts that we adopt in DialogLab’s design. Then, we briefly illustrate the novel workflow we propose to support conversation creators to create high-quality human-AI conversations.

4.1 Conceptual Dimensions of Hybrid Human-AI Multi-Party Conversations

The conceptual model is organized along two interrelated dimensions: **group dynamics**, governing social structure and participant roles, and **conversation flow dynamics**, describing how dialogue unfolds via turn-taking, topic transitions, and interaction styles. This layered model enables users to construct scenes that reflecting both social context and dynamic interaction (**DG1**). To illustrate these concepts, we use a running example: designing a hybrid conversation simulating four individuals interacting during a social event at a research conference.

Alice, Bob, and Charlie gather together at a social event to attend David’s poster presentation. Later, all four grab lunch together with casual chats about their research interests and ongoing projects. After that, they will attend a talk presented by Alice, and others will be the audience, with a moderated Q&A session.

4.1.1 Group Dynamics. **Group dynamics** include **groups**, **parties**, and **elements**. First, a **group** represents the highest-level unit of a human-AI multi-party conversation, typically organized around a high-level topic such as a social event in a research conference. **Groups** establish the overall conversational context and are informed by social-psychological theories of group dynamics [57].

Within each **group**, we define **parties** as sub-groups that reflect distinct roles, functions, or perspectives. This hierarchical structuring allows for modeling interactional asymmetries and social roles, which are central to understanding real-world conversations [30, 94]. In the above example, during David’s poster presentation, one **party** includes David who presents the poster, while another **party** (Alice, Bob, and Charlie) acts as the audience. **Parties** are not always required in less structured conversations. Specifically, during lunch, the four individuals chat freely without forming any **parties** [68, 99].

Lastly, **elements** refer to the specific participants and shared content involved. **Participants** are the individual actors within

each *party*, designated as either **AI-driven agents** or **real humans**; for instance, Alice, Bob, and Charlie could be AI agents while David is a real human. **Content** includes shared materials, like the poster David presents to structure or stimulate interaction [14, 51, 63].

4.1.2 Conversation Flow Dynamics. While *group dynamics* establish the social and structural context, **conversation flow dynamics** capture how interaction unfolds over time [80, 84]. In DialogLab, we define that a multi-party conversation composes multiple **snippets**, where each *snippet* serves as a placeholder representing an interaction phase with (1) a subset of *participants* involved, (2) a sequence of turns addressed by the *participants*, and (3) associated interaction styles. For example, David’s poster session might begin with a structured introductory *snippet*, followed by a Q&A *snippet* between the audience *party* (Alice, Bob, Charlie) and David. Subsequent lunch *snippets* would exhibit different flow characteristics—more interruptions and backchannels—while a moderated *snippet* during Alice’s talk Q&A would enforce hand-raising for structured turn-taking.

By adopting the *group dynamics* and *conversation flow dynamics*, DialogLab enables nuanced control over both social structure and interaction flow—supporting the design of rich, realistic multi-party conversations. In the next section, we will introduce a unified workflow supporting creators to define and test such human-AI multi-party conversations on-the-fly.

4.2 Author-Test-Verify Workflow

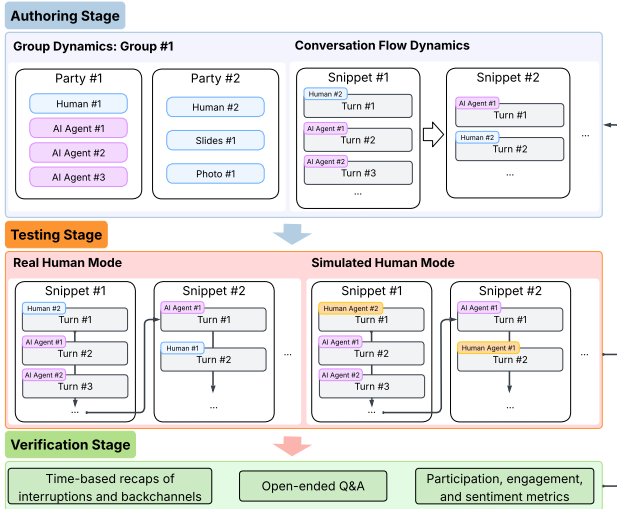


Figure 2: DialogLab workflow: (1) A conversation creator begins with the *authoring stage*, defining the *group dynamics* and *conversation flow dynamics*. (2) The *testing stage* allows testing the conversation either by involving a human user in the conversation (*real human mode*) or simulating a human user using an agent (*simulated human mode*). (3) In the *verification stage*, DialogLab generates structured analysis through recap, queries, and analytics. The creator may iterate on the authoring process based on insights from both testing and verification stages until satisfied.

We propose a three-stage workflow (Fig. 2) to address the design considerations of designing multi-party conversations: **Authoring**, **Testing**, and **Verification**.

During the **authoring stage**, a user defines the *groups*, *parties*, *participants*, and *contents* that comprise a multi-party conversation. The user assigns roles to each *participant*, distinguishing between *real humans* and *AI agents*. Meanwhile, the user defines *snippets* that consist of multiple turn-taking chats among the *participants*.

DialogLab’s **testing stage** addresses (DG2), recognizing that static authoring alone is insufficient for robust conversations. In practice, creators often rely on ad-hoc or random inputs to test their conversations, which fails to capture the complexity and variability of real-world interactions (F3). To address this, we support runtime simulation that replays all authored *snippets* in sequence, allowing conversation creators to experience the entire conversation as it would unfold. Conversations will involve both *AI agents* and *real humans*. Handling the *real human* role presents challenges (DG2), so we offer two modes: (1) **Real-human mode**, where the conversation creator may manually play the *real human* during testing. (2) Alternatively, **simulated-human mode**, where creators can use a configurable **AI Human Agent** to represent the human for efficient iterative testing. These *human agents* are not limited to reenacting scripts. Instead, the creator can configure emergent and unscripted behavior [91], such as interruptions, emotional reactions, or conversational digressions to reflect the unpredictable real-human behaviors (DG2). This also allows creators to stress-test the resilience of their designs without needing to recruit human participants at every iteration (F3).

Last but not least, the **verification stage** facilitates structured analysis and reflection. It also provide an integrated environment for creators to interpret complex interaction data and understand multi-party dynamics (DG3).

Beyond a single-run inspection in the *testing stage*, the *verification stage* supports systematic, multi-run analysis with comparative insights across multiple conversation runs, visualizing patterns in turn-taking, topic coherence, and sentiments [17, 81]. This enables both iterative refinement of agent behaviors and snippet logic, and reflective learning about group dynamics, communication styles, and individual participation.

By referring to experience during the *testing stage* and the outputs from the *verification stage*, the conversation creator may go back to the *authoring stage* to modify the features and entities. After multiple iterations, the creator is satisfied with the human-AI multi-party conversations generated by DialogLab.

5 DIALOGLAB SYSTEM DESIGN

This section details the DialogLab framework’s operation and design for creating and testing human-AI multi-party conversations.

5.1 Authoring Stage

The authoring stage consists of the core creative process of designing multi-party conversations. Users define participants, establish their relationships and spatial organization, and create the flow of dialogue through an intuitive, visual interface (DG1).

5.1.1 Configuring Group Dynamics. *Scenes* serve as the key interface elements that define the *group dynamics* (§4.1.1). Users first

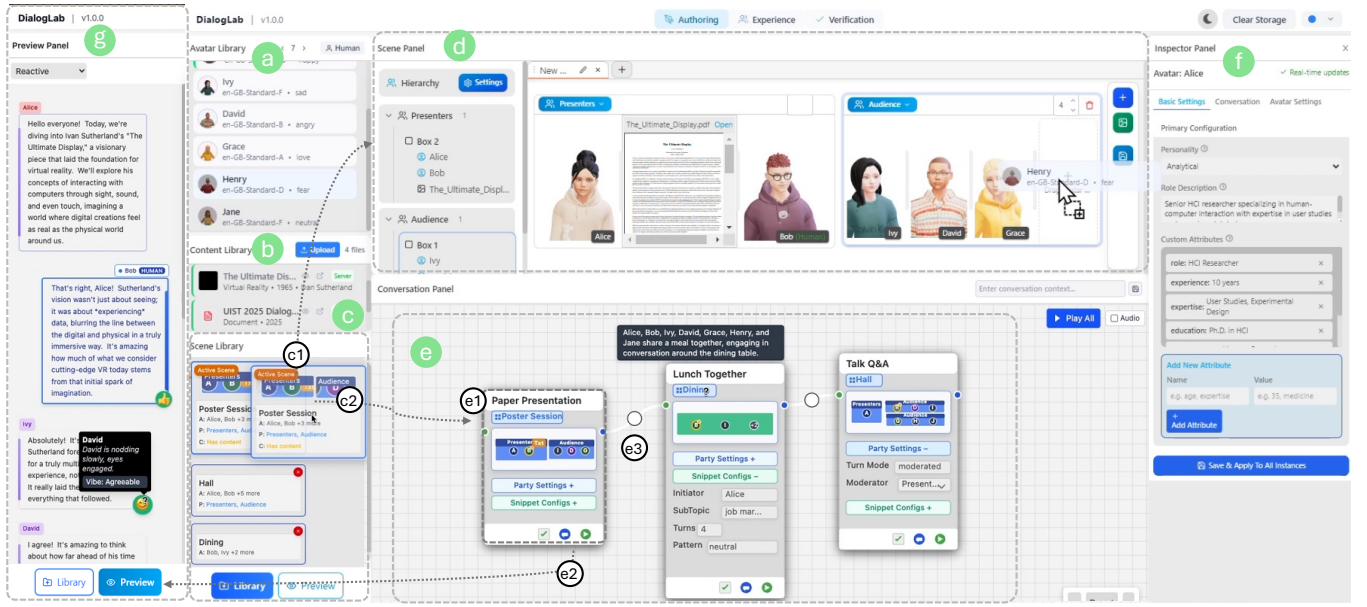


Figure 3: DialogLab allows users to design, configure, and preview multi-party conversations. First, users author the group dynamics by dragging participants from the (a) Avatar Library and contents from the (b) Content Library to the (d) Scene Panel. The (c) Scene Library contains existing scenes to (c1) drag to the Scene Panel for editing. Then, users author the conversation flow dynamics of each scene by (c2) dragging it to the (e) Conversation Panel as (e1) a snippet. Users can configure the sequential flows between any two scenes by (e3) connecting the snippets. The (f) Inspector Panel supports detailed configurations of the group dynamics and conversation flow dynamics when users select corresponding assets in the user interface. After authoring, users (e2) click to open the (g) Preview Panel, which simulates and the authored conversations in real-time for testing.

author scenes that contain the key components of group dynamics via the Scene Panel (Fig. 3d). Participants are visually represented as avatars, which can be dragged to the center Scene Panel from the Avatar Library (Fig. 3a). Users can configure each avatar’s name, voice, emotional tone, and backstory using the Inspector Panel (Fig. 3f) when selecting the avatar. While avatar configuration is not the system’s core focus, DialogLab adopts conventions from recent LLM-driven frameworks [25, 70, 73] to support expressive agent behaviors for live, multi-party interactions. Contents, such as shared slides or documents, are pre-loaded in the Content Library (Fig. 3b), and can be added into scenes as shareable media. Users can further configure the groups and parties using the Scene Hierarchy (left). The toolbar on the right offers operational controls such as ‘add’ and ‘save’.

Configuring Parties. As addressed in §4.1.1, parties serve as a key component of the flow in a group conversation. As users drag participants and contents into the Scene Panel (Fig. 4a), we allow users to further configure the formation of the parties via grouping box interaction. Box associations also indicate ownership and sharing of contents. When contents appears inside a box with one or more participants (e.g., Fig. 4c), those participants are presenting it. Contents in standalone boxes without avatars is publicly visible but not attributed to any individual. DialogLab allows users to further author the role of each party with custom inputs or preset templates (Fig. 4d-2). Speaking Mode and Turn-Taking Mode control member participation during active turns. The Speaking Mode (Fig. 4d-1) for

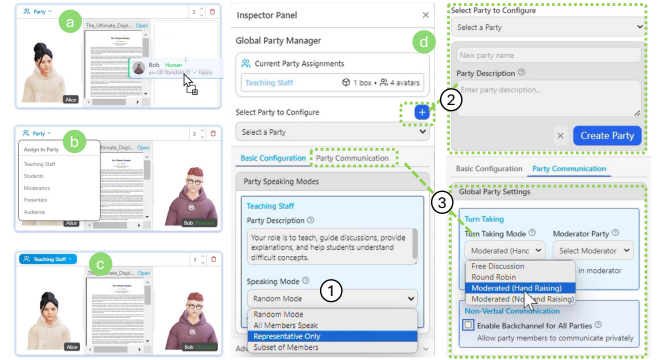


Figure 4: Group dynamics authoring. In the Scene Panel, users can (a) drag participants and/or contents; (b-c) configure the formation of parties via the interactive boxes; (d) tune the speech and turn-taking behaviors of the parties via the Inspector Panel.

each party determines how members contribute when it’s their party’s turn: (1) All contribute collaboratively; (2) a Representative speaks for the party; (3) a defined Subset contributes; or (4) Random selection among these options adds variability. The Turn-Taking Mode (Fig. 4d-3) governs how members take their turns [100]: (1) Free: Members speak immediately. (2) Moderated - Hand-Raising: Members signal readiness; a moderator assigns turns.

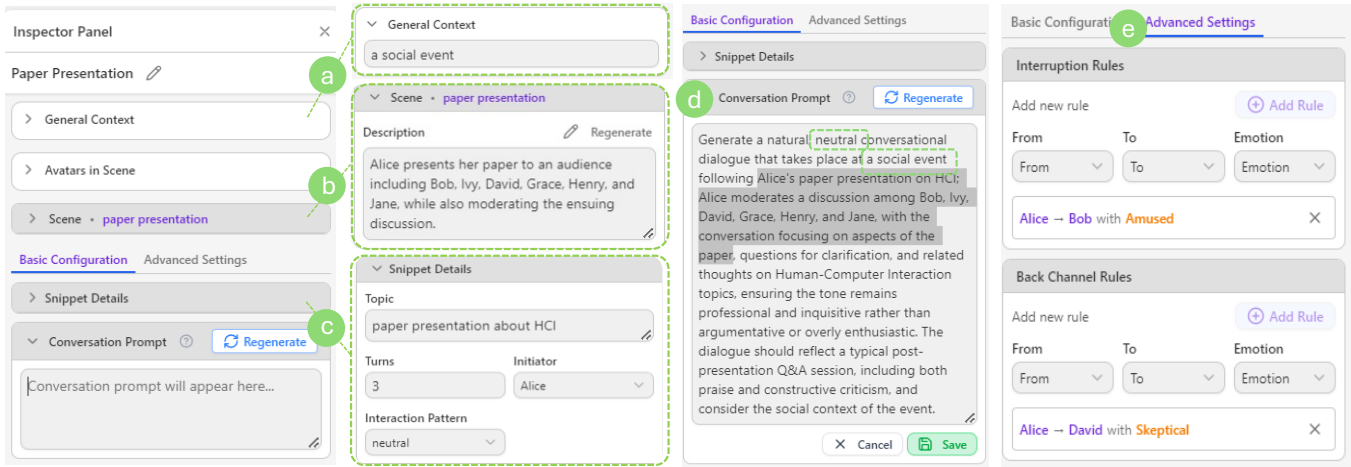


Figure 5: The configuration of the snippets in the Inspector Panel. It includes: (a) a general context field that defines the situational backdrop (e.g., "a social event"); (b) the automatically updated scene description; (c) snippet details, including topic, number of turns, initiator, and interaction pattern; (d) an editable conversation prompt, auto-generated by combining the general context, scene description, and snippet details; (e) Advanced Settings, where users can configure interruption and backchannel rules between characters, along with associated emotional tones.

After these authoring steps, users successfully configure the *group dynamics* of this conversation.

5.1.2 Configuring Conversation Flow Dynamics. After establishing the *group dynamics*, users configure the *conversation flow dynamics* using the *Conversation Panel* (Fig. 3e). As described in §4.1.2, conversations are divided into *snippets*, each representing a distinct sub-phase of dialogue (e.g., transitioning from a talk to a Q&A exchange, or from a debate to a decision-making moment).

As shown in Fig. 3e1, as users drag a *scene* into the *Conversation Panel*, it becomes a *snippet* represented as a node. Each *snippet* node includes (1) *Scene Configs* authored in the previous step; (2) *Snippet Configs*, where users define how the interaction unfolds; (3) *Transition Logic* (Fig. 3e3), allowing *snippets* to be chained to simulate real-time conversational flows.

Configuring Snippets. To address the complexity of real-world group interactions, we distill key attributes of multi-party conversations from prior work. Users can first configure the *Snippet Details* from the *Inspector Panel* (Fig. 5c).

- **Snippet Initiation and Initiator** that define who initiates the *snippet* and how it begins—mimicking leadership behaviors and entry points observed in natural dialogue [84].
- **Turn Numbers** that specify the number of back-and-forth exchanges to control the length and pacing of the snippet [14].
- **Interaction Patterns** that control the overarching tone and effective posture of the *snippet* (e.g., neutral, agreement, disagreement). These patterns support a range of conversational dynamics and interpersonal relationships, reflecting context-dependent scenarios [29, 31, 90]. For example, a debate scenario might favor disagreement patterns, while a decision-making meeting could emphasize consensus-building.

Further, to simulate the fluidity and unpredictability of human conversation, DialogLab also supports two additional attributes for *Advanced Settings* (Fig. 5e).

- **Interruptions** that define spontaneous overlaps and their frequency, initiators, emotional tone, and targets [15, 56, 86].
- **Backchannels** configure listener responses (e.g., "okay", "hmm") and nonverbal cues (e.g., nodding) to indicate understanding or engagement. These behaviors are known to shape interpretation and flow in group conversations [3, 15, 19, 45, 50, 98].

After the configuration, DialogLab updates the *scene* description (Fig. 5b) as well as the conversation prompt (Fig. 5d). Users are free to edit or regenerate the prompts to fine-tune the desired tone or emphasis for the later testing stage.

5.2 Testing Stage

After completing the authoring, users can test their conversation designs through real-time simulation. This phase is crucial for validating designs before deployment, ensuring they work not only in ideal conditions but also when faced with unexpected inputs, or behaviors (e.g., interruptions).

The *Preview Panel* (Fig. 3g) enables fast, lightweight interactive testing. It displays real-time interactions, including: (1) AI (Fig. 6a-1) and human (Fig. 6a-2) *speaking turns*; (2) *backchannel cues* shown as emojis (Fig. 6b-4), and (3) *system messages* (Fig. 6a-3) indicating dynamics like hand-raising status (counts, approvals) if applicable. The testing interactions introduced below rely on the *Preview Panel*.

5.2.1 Testing with the Real-Human Mode. One straightforward testing approach for users is to role-play the human *participant* as configured in the *group dynamics*. Using the *Preview Panel*, users can input reactions when the human turns approach. Yet, DialogLab provides a more powerful testing approach to address the needs identified in DG2.

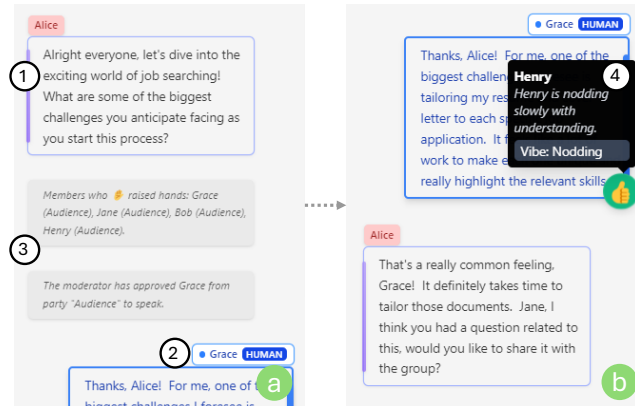


Figure 6: Preview Panel. The Preview Panel visualizes different message types in real-time conversations: (1–2) Speaking turns showing contributions from participants; (3) System messages indicating moderated group dynamics for hand raising (4) Backchannel messages visualized as emojis attached to messages, providing non-verbal feedback.

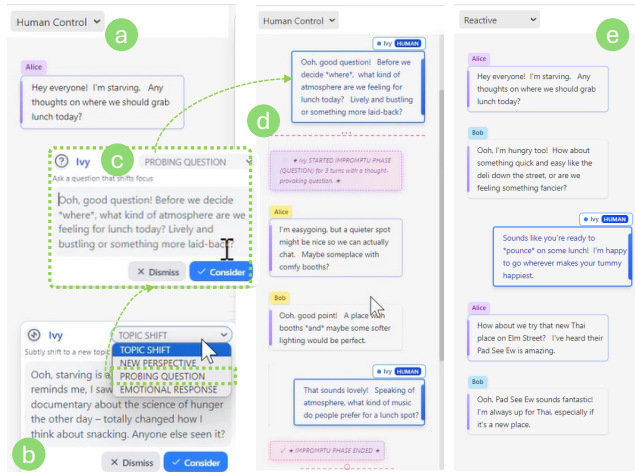


Figure 7: Two modes for the Human Agent behaviors in simulated-human testing. (a) In *Human Control Mode*, users can configure the behavior of the Human Agent. In specific, users can review, modify, or regenerate the turn in the (b) *Audit Panel* by selecting different intent types such as topic shifts or emotional responses. (c) Upon selecting “Consider,” the chosen message is inserted into the conversation. (d) This triggers an impromptu phase, where the Human Agent engages in a multi-turn contribution. On the other hand, in the (e) *Reactive Mode*, the Human Agent only responds when directly addressed by other non-human characters, simulating typical AI turn-taking behavior.

5.2.2 Testing with the Simulated-Human Mode. As mentioned in §4.2, to support user participation during testing and simulate spontaneous human contributions, DialogLab introduces the simulated-human testing mode, which introduces an AI-driven *Human Agent* (Fig. 7) that emulate the real human behaviors authored in the

conversation. These agents serve as both testing tools and design collaborators, helping authors stress-test dialogue flow by injecting unexpected or contextually rich contributions (DG2).

We support three testing modes controlling the *Human Agent* behavior: (1) *Reactive Mode* (Fig. 7e): The *Human Agent* only responds when directly prompted, mimicking conventional turn-based AI behavior. (2) *Human Control Mode* (Fig. 7a–d): The user actively monitors the conversation and can selectively introduce agent contributions from a system-curated list. (3) *Autonomous Mode*: The *Human Agent* proactively participates using pre-defined rules (random or fixed), triggering spontaneous actions such as topic shifts or emotional responses without user input. Specifically, for the *Human Control Mode*, suggestions are previewed through an *Audit Panel* (Fig. 7b), where users can: (1) preview message candidates; (2) adjust the intent/mode (e.g., shift topic, offer emotional response) via a dropdown menu (Fig. 7b–c); (3) edit and send the messages manually; (4) dismiss suggestions entirely. To guide this mode, we incorporate cognitively grounded behaviors that reflect common dynamics in human dialogue [43, 79]: (1) *Drift*: Introduces informal topic shifts; (2) *Extend*: elaborates to build shared understanding; (3) *Question*: challenges, clarifies, or redirects conversation focus [5]; (4) *Emotional*: Adds affecting reactions (e.g., surprise, frustration) [48]. User can select one of these four dynamics and regenerate the conversation (Fig. 7b–c), or edit the message. Then, once users click “Consider” on a message (Fig. 7c), the system inserts it into the conversation, initiating an impromptu phase (Fig. 7d) where the *Human Agent* temporarily steers the conversation for multiple turns.

Fig. 11 illustrates a comparison between a *Reactive Mode Human Agent* (left) and a *Human Control Mode Human Agent* (right), with all other configurations held unchanged (topic: DialogLab Design Review). We simulated five distinct conversation scenarios—ranging from social events with strangers, DialogLab Paper presentations with Q&A, and stakeholder meetings, to a historical debate between Confucius and Socrates, and an interactive game dialogue. For each scenario, we generated five iterations per mode (human agent vs. reactive agent), resulting in 50 total conversations (5 scenarios × 5 iterations × 2 modes), which enables systematic comparison of how different agent behaviors influence conversational dynamics across diverse contexts. The analysis is included in the Appendix A.

In summary, these simulated-human testing modes enable authors to simulate richer, more authentic dialogue by experimenting with how spontaneous turns affect flow, tone, and group dynamics. Now, we go to the final stage for users to further verify the testing outcome as a whole to gain more insights to improve the group conversation design from a higher-level perspective.

5.3 Verification Stage

The final stage of the workflow introduces the interactive *Verification Dashboard* (Fig. 8) for analyzing conversation outputs.

The interface is composed of four core panels: The *Conversation Selector* (Fig. 8a) allows users to browse and load multiple conversation runs for comparative analysis. The *Interactive Timeline* (Fig. 8b) visualizes the flow of the conversation, marking speaker turns and highlighting key events such as *Interruptions*, *Questions*, *Impromptu* moments, and *System* messages—helping users locate significant

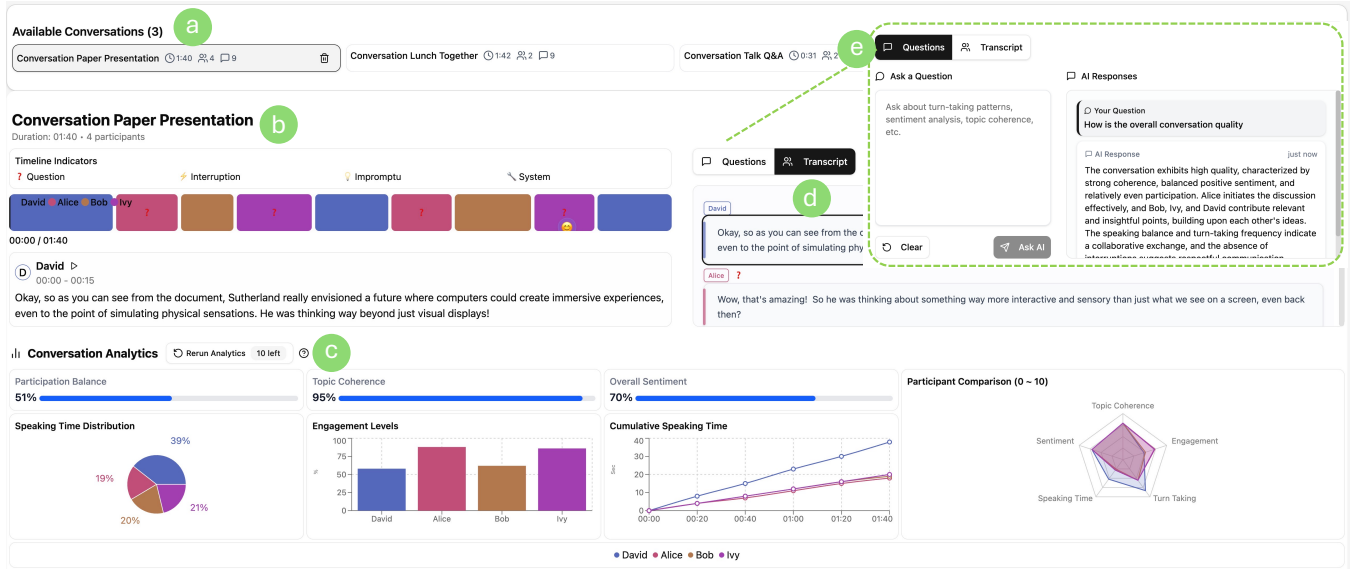


Figure 8: The *Verification Dashboard* supports structured review and reflection through four integrated panels: (a) conversation selector, (b) interactive timeline of speaker turns and key events, (c) analytics panel with visual metrics, (d) synced transcript viewer, and (e) natural language Q&A interface for querying conversation dynamics.

interaction points. The *Synched Transcript Panel* (Fig. 8d) displays the full dialogue with color-coded speaker turns and bidirectional linking with the timeline for seamless navigation. The *Analytics Panel* (Fig. 8c) provides visual summaries of computed metrics: a *pie chart* for *Speaking Time Distribution*, *bar charts* for *Engagement Levels*, a *line chart* for *Cumulative Speaking Time*, and *progress bars* for *Participation Balance*, *Topic Coherence*, and *Sentiment*. A *radar chart* supports normalized *Participant Comparison* across multiple interaction dimensions, inspired by prior work (e.g., [81]). Finally, the *Q&A Interface* (Fig. 8e) allows users to pose natural language questions about the conversation and receive AI-generated responses that summarize patterns and insights, enhancing interpretability for both experts and non-experts. Importantly, these metrics extend beyond a single conversation instance and can be aggregated across multiple iterations, enabling broader insight during the verification process (DG3).

5.4 Implementation

Deployed as a web application, the system’s frontend communicates with a Node.js/Express server. The server handles requests, manages the multi-agent interaction logic (§A.2), and interfaces with external APIs (Gemini-Flash for text generation; Google TTS/ElevenLabs for speech synthesis). To support embodied interaction, generated speech audio is processed server-side to extract visemes for lip synchronization (output as JSON). This audio and lip-sync data is then served to the client. This enables realistic mouth movements during avatar-driven conversation playback.

The multi-agent mechanism is implemented as a rule-based system composed of three core modules: agent management, interaction handling, and conversation generation. These modules work in

coordination to produce dynamic, context-aware dialogue among multiple agents, which is detailed in §A.2.

On the frontend, three.js [9] and React Three Fiber [16] render the 3D avatars. The system utilizes 10 pre-configured Ready Player Me⁴ avatars (5 male, 5 female) with various animations, enabling realistic playback synchronized with the generated audio and viseme data.

6 APPLICATIONS

Fig. 9 shows different types of potential applications of DialogLab.

Conversation Practice, Skill Development, and Immersive Learning. DialogLab supports structured conversation practice for diverse user groups. For educational practitioners, it enables the design of learning experiences (Fig. 9b) where users build communication skills by interacting with AI agents simulating diverse personalities, historical events, or spiritual dialogues. Simultaneously, regular users—without technical backgrounds—can configure agents to rehearse specific real-world scenarios, such as meetings, interviews, and presentations (e.g., Fig. 9a). While educators emphasize general skill-building, individual users focus on targeted preparation. In both cases, DialogLab offers a safe environment for authoring, practicing, and receiving feedback, tailored to different levels of specificity and conversational goals. For instance, users can simulate social parties (Fig. 9c) or conference social events to refine communication skills of meeting with strangers, or create historical scenes to explore, such as an immersive debate between Socrates and Confucius (Fig. 9d).

Inspiration of Character and Game Design. Writers, directors, and game designers/developers can use DialogLab to explore character dynamics and dialogue flow [73, 95] (Fig. 9e). It allows simulation

⁴Ready Player Me: <https://readyplayer.me>

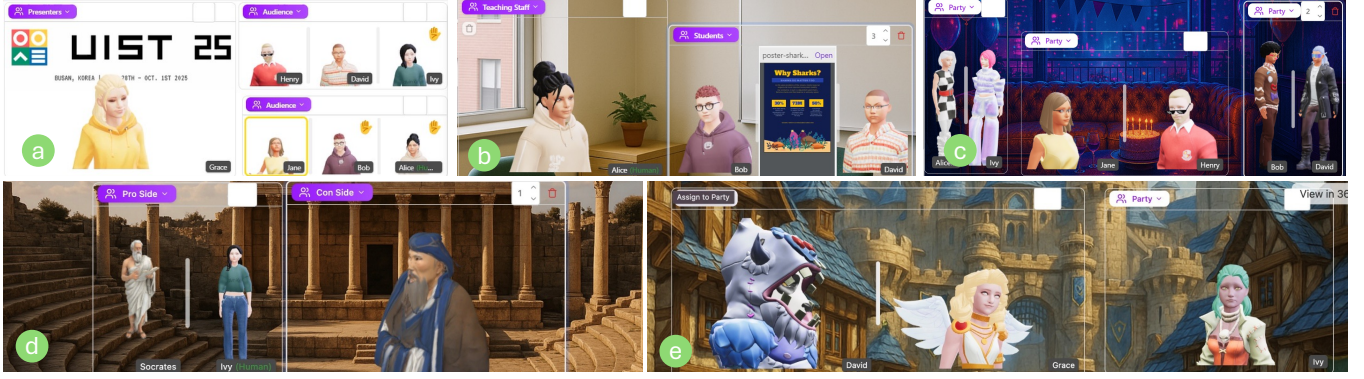


Figure 9: Applications: (a) Conference Q&A, (b) Office Hour, (c) Party Event (multiple groups), (d) Spiritual Historical Debate between Socrates and Confucius, (e) Inspiring Game Dialog Design.

of natural, multi-party interactions between AI-driven personas to refine tone, test reactions, and explore conflict. Screenwriters can analyze ensemble scenes for authenticity, while game developers can prototype branching NPC dialogue. Persona uploads and behavior editing further support creative iteration and storytelling.

Research and Testing of Group Dynamics. DialogLab also serves as a platform for social science research, allowing researchers to design and test conversations with agents exhibiting specific behaviors. This supports controlled studies of group dynamics—such as dominance, role hierarchy, or conflict—and helps explore how patterns shift with different compositions. Researchers can simulate experimental conditions, validate hypotheses before involving human participants, and gather detailed interaction analytics by engaging human participants immersed in the simulation.

7 EVALUATION

To evaluate the usability and understand how different user groups would utilize DialogLab for creating dynamic multi-party conversations, we conducted an ethics-approved user study with participants representing each of our target application areas (§5.4).

7.1 Participants

We recruited 14 participants (7 female, and 7 male, aged 23-41, $\bar{x} = 29.7$) across two primary categories: domain experts (technical versus non-tech), and regular users based on the application. Their demographics are attached in Appendix (Table 2). The nine domain experts included five game and avatar designers/engineers/researchers (E1–E5) from large tech companies, all with expertise in LLM-driven interactive character and narrative design. They evaluated the system’s design and interaction fidelity. We also included four non-technical domain experts: two educational practitioners (E6–E7) with training and instruction experience, and two social science researchers (E8–E9) focused on group dynamics.

The five regular users included four students (R1–R4), two of whom had backgrounds in human-AI research, and one working professional (R5) from a U.S.-based company, representing everyday users who frequently engage in multi-party workplace meetings.

7.2 Tasks and Procedure

Participants completed two distinct tasks designed to evaluate different aspects of the system. Before the two tasks, we instruct users how to configure scenes, parties, and snippets, how to export the conversations to verification with a tutorial (15min).

Walkthrough and Authoring of Group Dynamics Transition (20min). To explore how participants would envision using DialogLab for creating different group dynamics with different element settings and scenes, we asked them to compose a series of scenes for a social event: paper discussions (share a paper, party assigned), social events (no party assigned), and a formal Q&A session (hand raising). After authoring these scenes, participants loaded the conversation into the verification module to review group dynamics metrics and reflect aloud on their usefulness and interpretability.

Testing and Simulation of Human Agents (15min). First, we explore the system’s testing human agent mode for a group discussion scenario that decide for a lunch. Participants were asked to create a simple scene with one snippet and load it in the conversation. They then create three conversations (each with 15 speaking turns) with three different control configurations: the human-controlled agents against two baselines: autonomous human agents and reactive human-controlled agents). The order of conditions was counterbalanced across participants.

7.3 Findings

Most participants agreed that DialogLab was easy to use (Median = 4, IQR = 1, on a scale from 1 (Disagree) to 5 (Agree)) and intuitive (Median = 4, IQR = 1). During the conversation creation process, participants reported smooth experience in setting up scenes such as dragging avatars and assigning party roles (Median = 4.5, IQR = 1). After setting up scenes, they felt customizing conversation snippets such as turns and subtopics was also smooth (Median = 4.5, IQR = 1). Their sense of control and involvement were also high (Median = 4, IQR = 1). Participants mentioned feeling confident (Median = 4.5, IQR = 1) during the creation process and somehow agreed on the result was expected (Median = 4, IQR = 2).

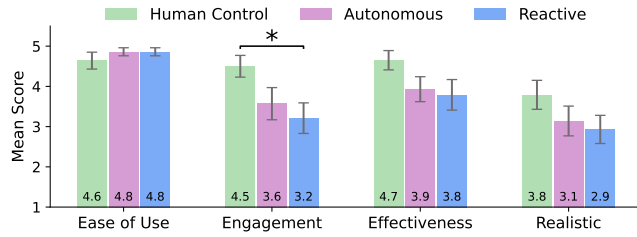


Figure 10: Ratings for human control, autonomous, and reactive agents in Task 2.

7.3.1 Flexible and Controllable Authoring Process. Participants generally praised DialogLab’s visual and modular authoring interface. The direct manipulation aspects, such as drag-and-drop scene setup and avatar-based role assignment, were highlighted by many (10/14) as intuitive and effective. R1 found that “*Dragging the avatars and forming different roles makes the setup process more fun and efficient.*” The integrated visualization was also valued; E1 appreciated seeing “*avatars and their settings all in one place,*” and E5 found the node-graph representation made the conversation flow “*visually logical.*” R2 echoed this, finding the process “*very engaging, where we can assign roles and control the snippet direction dynamically.*”

More than half of the participants (8/14) also appreciated the balance between configurability and auto-generation of prompts and agent behaviors through the Inspector and Node Graph views. E2 explained - “*...make the conversation align more with our expectation by changing the sub-description and regenerating the conversation prompt.*”

Furthermore, most participants highlighted the flexibility offered by party-based configuration of conversation attributes and moderation strategies that enabled the diversity and structure of conversation created. E6 described the setup as “*very intuitive and systematic,*” suggesting value in supporting various moderation tactics such as “*asking opposing opinions or giving priority to quieter participants.*”

The real-time audio and avatar modes were highlighted for enhancing naturalness and aiding the identification of flow and tone issues, which is essential for most applications where real-time-ness is essential. E5 highlighted listening was preferable to text review, “*I could listen to 10 minutes of talk without any problem... But if I look at those texts for 10 min, I would get a little bit of a headache.*”

Overall, participants found DialogLab’s visual design and real-time interactivity not only intuitive but also critical to supporting creativity, engagement, and expressive control over complex multi-party scenarios. This is aligned with our **DG1** in creating a structured and flexible way of creating multi-party conversations.

7.3.2 Iteration, testing, and verification. Fig. 10 shows the ease of use, engagement, effectiveness and realism of the three testing conditions. We analyzed data with Kruskal-Wallis test and found that the Human-Control condition has statistically higher engagement score ($p < .05$). Though other ratings were not statistically significant, Human-Control condition were perceived as more effective and realistic to simulate human behavior in the conversation.

When rating their preferences, most participants favored the *Human-Control* mode for its balance of agency, immersion, and

flexibility in guiding the conversation. Many described it as the only mode that felt genuinely human-driven. As E3 explained, “*...To me, Human mode means I get to be the one interacting in place of the character.*” Others appreciated the ability to influence the dialogue, noting it “*feels like involving [myself] into the conversation*” (E4) and “*gives me more options to respond...*” Several emphasized its support for co-authorship: E9 stated, “*You can freely edit and intervene in the conversation,*” and E6 added, “*I would like to have control and feel more immersed by taking part in the conversation myself instead of just reading the messages.*” R2 also highlighted the design potential: “*This could help improve the design of real-world human-AI conversations since the designer can test their AI agent using this tool and gain an immersive experience...*”

Additionally, several participants (5/14) valued the ability to simulate human agents with different characteristics. R2 remarked, “*It is interesting to see/simulate how these human participants with different characteristic interact... This can also be a good metric for measuring the human-AI conversation system.*” E3 noted, “*They can help people understand a (perhaps non-binary, but more on a spectrum) separation of AI and Human participants.*” E7 added, “*It could help... because there are different modes of communication like human-human communication. So, distinguishing between these modes kind of reflect that.*”

The *Reactive* mode was consistently rated lowest. It was described as “*passive*” and “*only respond[ing] when addressed.*” One participant noted it offered “*no real involvement,*” and another commented, “*I like the ability to control the conversation a little more.*” E3 remarked, “*...I found the responses boring, so I didn’t even attempt to follow along most of them.*”

The *Autonomous* mode, though powered by the same mechanism as Human-Control, was seen as less engaging due to lack of control. Still, two participants preferred it for its generative efficiency. E5 stated, “*Autonomous mode helps us generate massive usable data,*” and R2 appreciated the effortless part, “*I enjoy seeing how it generate impromptu speech, which is more surprising... without my effort.*”

Some participants suggested making **Human-Control** more expressive. E5 suggested, “*...For human-control, there are much more control required for real human interaction, like eye contact, subtle voice changes, which is hardly modeled by this approach.*”

Overall, participants found the Human-Control mode to be the most effective and realistic for simulating real-world conversations—aligning closely with our design goal of supporting the testing more effectively with human agents (DG2).

7.3.3 Verification as a Diagnostic and Analysis Tool. Participants valued the **verification panel** as a diagnostic tool for efficiently exploring conversation dynamics, allowing quick review of turn-taking patterns without manually scanning full transcripts. In addition to the visualized metrics, the Q&A panel was seen as helpful for open-ended analysis. For example, E9 shared, “*I would like to try the word cloud,*” then typed the request into the input box and received a list of top frequent words from the conversation.

Social science researchers particularly saw value beyond testing, viewing it as useful not only for testing but also for data collection and analysis. Several participants suggested additional metrics for analyzing longer or more complex conversations. For instance, E8 proposed integrating network analysis: “*I’d like to see network*

analysis—for example, to check Alice and Bob’s relationship, like who is closer with whom based on some metrics.”

Beyond visualization, participants also saw the verification stage as a way to evaluate system behavior across different LLM configurations. E5 explained, “A very useful use case would be to test if they’re consistent when I upgrade to a new backend.” He elaborated, “If we want to let the agent understand what is ‘concise’, we used to use a small model and had to prompt really hard... When we upgraded to [a more advanced LLM], and if we use the original prompt, the agent became too concise—just 2 or 3 words.” In this context, DialogLab can help surface turn-taking metrics and behavioral differences, enabling designers to verify prompt effectiveness and agent response consistency across models.

7.3.4 In-depth Feedback on Application Scenarios. Participants envisioned DialogLab being useful for education, game design, and AI training.

Education and Instructional Use. Participants saw potential for structuring classroom discussions, facilitating engagement, and simulating challenging social scenarios for practice, e.g., E1 shared, “I would like to use a system like this to simulate debates about historical events so I could learn more as I listen.”

Game Design and Interactive Storytelling. In creative domains, DialogLab was viewed as a promising tool for scripting NPC interactions and inspiring the dialog design. E3, drawing on game design experience, noted: “This tool could generate naturally flowing NPC dialogue as an alternative to boring, repeating monologues most background characters perform.” He also proposed blending AI with human players: “Imagine a group of 8 characters with 6 human players and 2 AI NPCs that actually participate in conversations and express personalities—masking the fact that they aren’t real players.” Furthermore, E4 shared that this can be an effective tool for novice to be immersed in the character design, “I’ve been in the field for 10 years, but for novice, this tool, especially the audio and avatar-based interaction can inspire them more for designing scripts and dialogs.”

AI Testing, Prototyping, and Research. DialogLab was also seen as valuable for testing AI agents and studying human-AI interactions. For example, E4 imagined integration into real-world platforms: “It could be used as a bot in Zoom by simulating various meeting scenarios before deployment.” Researchers also appreciated the potential for qualitative testing and validation. E9 shared her social science research perspective that DialogLab can be used as experimental settings for “Qualitative data collection”, and can be used to test some “sensitive topics such as stereotypes and bias”, which can be otherwise hard to collect via survey.

7.3.5 Desire for Realism and Dynamic Flow. While realism is not the primary focus of DialogLab, participants generally felt that the system effectively captured key aspects of multi-party dynamics, such as natural turn-taking and shifting group roles. E6 noted - “The system effectively created conversation scenarios based on context cues... I would expect it to simulate presentations, interviews, or difficult conversations where I could learn to anticipate emotional responses.” Similarly, R2 observed, “DialogLab has a great representation of real-world multi-person interactions,” and envisioned scenarios involving group-to-classroom transitions, “where the TA

first breaks people into smaller groups, then has each present their ideas to the whole class.” E9 also noted its potential for research use, saying, “I think it is more effective than I expected... I would apply this to academic data collection such as focus groups and interviews.”

However, a few participants (2/14) highlighted limits in realism. E3 pointed out that “in the real world... turn-taking collapses easily, because people are non-robotic, talk over each other,” and critiqued overly polished agent behavior: “They’re too enthusiastic—thanking and complimenting each other constantly... I don’t think the actual implementation here is very realistic.” This may be partially due to the avatar configurations, which were primarily set to be friendly, thus leading more positive tones of the conversation.

8 DISCUSSION

Our evaluation demonstrated that users could effectively create and manage complex conversational scenarios, leveraging both scripted and generative elements.

8.1 Reflection on the Workflows Supporting Multi-Party Group Dynamics

8.1.1 Support Diverse Group and Conversational Dynamics. DialogLab’s explicit modeling of group roles (parties) and configurable turn-taking mechanisms allowed users to simulate complex conversation structures (**DG1**), different from prior work that enables authoring avatars for one-on-one conversations [21, 23, 76]. Participants appreciated the ability to represent diverse conversational dynamics, such as collaborative voice, hierarchical turn-taking, and role-based interruptions. These perspectives are essential for simulating interactions among multiple agents, a capability that is not emphasized in other multi-agent frameworks like AutoGen [102] that focuses more on task completion.

In the evolving landscape of conversational AI, DialogLab distinguishes itself by addressing the important challenges in designing and testing dynamic, multi-party, hybrid human-AI conversations.

8.1.2 Hybrid Control Should Be First-Class. The introduction of configurable human agents opens new opportunities for stress-testing conversational systems in multi-party contexts, especially in scenarios involving conflict, confusion, or emotional shifts. Participants preferred the Human-Control mode not just for agency, but because it enabled deeper engagement and a feeling of co-authorship. This indicates the need for conversation tools to support mixed-initiative interaction [37], where users can fluidly intervene, revise, or redirect conversation flow. While many tools [102] supports customizable agent behaviors, their emphasis is more on collaborative workflows rather than the nuanced control of interaction modes within a single conversation.

In summary, DialogLab fills a critical gap by providing tools specifically designed for the detailed authoring, simulation, and verification of multi-party hybrid human-AI conversations. Its focus on scenario-specific testing, complex group dynamics, hybrid interaction control, and dedicated verification aligns with the nuanced requirements of designers and researchers in this domain.

8.2 Design Implications

Our findings suggest several broader implications for designing tools that support hybrid human-AI conversation development:

8.2.1 Treat Conversation as a Design Material. DialogLab’s snippet-based design, coupled with verification and playback, positions conversation not as static text but as a *dynamic artifact*—to be authored, explored, and iteratively refined [82, 85]. This resolves the challenges identified in the formative study where people use some random text-based tests or rely on leader’s examples to test the conversation, which is not systematic. Tools should support both structured scripting and exploratory authoring, allowing designers to define flows while also discovering new emergent interactions. This aligns with broader goals in prototyping interactive systems: supporting what-if experimentation, alternative trajectories, and edge case exploration.

8.2.2 Incorporate Multimodal and Paralinguistic Cues. Some participants expressed a desire for richer human-control mechanisms that go beyond text, including eye contact, gesture, tone, or silence. This highlights a broader opportunity for tools to support multimodal conversation prototyping—either via avatar controls, speech input, or contextual timing adjustments [71]. Even lightweight modeling of nonverbal cues could help simulate more realistic interactions and test how AI agents interpret subtle signals.

8.2.3 Context-Aware Verification Tools. While the generic metrics on the verification panel helped participants quickly scan conversation dynamics, some also suggested additional analysis (e.g., network diagrams or word clouds) to better interpret interpersonal flow, specifically in the social science experiment context. This suggests that verification tool to adapt to the specific scenario it applies, with different focus based on the conversation creator’s need [1]. Building verification tools that balance clarity and depth—offering high-level summaries alongside exploratory tools—can better support both design iteration and research insight [85].

9 LIMITATIONS AND FUTURE WORK

Lack of Controlled Baseline Comparison. Given that DialogLab introduces a framework for authoring and simulating hybrid human-AI group conversations, our evaluation focused on exploring its design utility and potential through scenario-based tasks with users. While we compared DialogLab’s capabilities to existing tools (e.g., single-agent chat platforms, avatar-based simulation tools) in related work section, a controlled baseline comparison against traditional scripting or manual testing workflows was beyond the scope of this study. Future work could involve comparative studies that benchmark DialogLab against existing authoring pipelines to better understand the trade-offs between manual scripting, fully generative systems, and hybrid authoring approaches.

As conversations grow in the number of agents, roles, and snippet transitions, managing and visualizing scene logic can become cognitively demanding for users, especially those without prior experience in conversation authoring.

Limitations of LLM-Driven Simulation. LLMs may generate fabricated or inaccurate information (i.e., hallucinations) [42], such as inventing plausible but false historical events for well-known

figures. Second, LLMs may refuse to generate responses deemed sensitive or inappropriate [8]. This poses a challenge when simulating characters meant to behave provocatively or unethically, which can be important in scenarios involving conflict, bias, or power dynamics. Additionally, the prompt templates and tuning strategies in DialogLab were designed for the Gemini model used in our deployment. These prompts may not generalize well across other LLMs without adaptation. Furthermore, this work did not formally evaluate the output dialogue quality, as our primary contribution is the authoring framework itself, not the underlying LLM’s generative quality, which evolves rapidly. Future studies may consider conducting rigorous, metric-based evaluations for further validating the findings, which are beyond our current scope.

Integrating Richer Multi-modal Embodied Behaviors, Audio, and Spatial Environment. The current version of DialogLab enables limited support for avatar embodiment and animation. Notably, it lacks mechanisms for pointing and referencing gestures, which are crucial for natural communication to enhance clarity [14, 46, 64].

Furthermore, DialogLab renders conversational agents in a 2D layout, which limits the spatial configuration and depth that can be achieved in simulations. The current 2D setups can also be used as an input prompt for guiding the generative video creation [54]. Enabling a 3D environment could enhance the realism and immersion of interactions, allowing for more complex avatar behaviors and emergent spatial formations. Furthermore, incorporate text-to-image or text-to-3D models may support more flexible environment and object creation experience [41, 74], which is out of the scope of this work.

Future versions of DialogLab could benefit from integrating photorealistic avatars [2, 72], richer nonverbal cues—such as eye contact [36], micro-expressions [67], and posture mirroring [35]—to increase simulation realism. Moreover, incorporating audio-to-audio models (e.g., expressive voice cloning, emotional prosody control, or real-time speech-to-speech agents) would allow more fluid, conversational experiences without relying solely on TTS output.

Authoring Scalability and Simulation Controls. Our approach provides a foundational structure for managing large-scale conversations through the core concepts of Parties and Speaking/Turn-Taking Modes. For instance, a 100-person meeting can be modeled as a single “Audience” party with a “Moderated Hand-Raising” mode to ensure orderly turn-taking. The current Verification Dashboard supports multi-run comparative analysis, offering a natural foundation for more advanced, scalable testing. Future system should extend this to support programmatic batch testing, allowing researchers to systematically vary agent personas or conversational snippets to automatically generate and evaluate a large design space of conversational interactions. Integrating agents with mirrored world [18] and more comprehensive automated logging would further enhance the system’s ability to robustly evaluate emergent conversational behaviors in real-world, open-ended contexts.

10 CONCLUSION

We present DialogLab, a prototyping toolkit for creation and iterative design of multi-party conversations between humans and

AI agents. DialogLab allows users to configure various conversation attributes, including agent roles, interaction patterns, and turn-taking dynamics, to simulate realistic and dynamic dialogues. The toolkit supports both scripted and adaptive conversational elements, offering a hybrid approach that combines the structure of predetermined dialogues with the flexibility of spontaneous interactions. DialogLab aims to streamline the development process by providing an intuitive interface for conversation setup and real-time testing and validation, addressing key challenges such as the complexity of configuration, uncertainty of AI responses, and lack of systematic refinement methods. Our evaluation with 14 participants demonstrates its effectiveness in enhancing user control, reducing development time, and facilitating realistic multi-party conversation simulations across various domains. We hope that DialogLab's approach and contributions will help advance and inspire the emerging field of Human-AI group conversation dynamics.

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A APPENDIX

A.1 Demographics

Table 1 and Table 2 shows the Demographics of participant recruitment.

A.2 Algorithm

A.2.1 Agent Management. Agents are managed by the *ConversationManager* class, which orchestrates complex dialogue flows, party-based interactions, and dynamic interruption mechanisms. Each agent is instantiated with specific personality traits, custom attributes, and roles, either as AI-driven entities or human proxies. The system supports multiple turn-taking modes including round-robin, direct selection, and sophisticated party-based allocation strategies.

Given N agents, interruption rules R are defined as a set of probabilistic interruption relationships:

$$R = \{(a_i, a_j, p_{ij}, v_{ij}) | i, j \in [1, N], i \neq j\}$$

where p_{ij} represents the interruption probability from agent a_i to agent a_j , and v_{ij} denotes the interruption vibe (e.g., *critical*, *supportive*). Additionally, the system incorporates specialized *de-railer agents* $\mathcal{D} \subset \mathcal{A}$ that can spontaneously intervene based on conversation context and configurable thresholds.

AI-driven agents leverage large language models with rich contextual prompts that integrate conversation history, party affiliations, dynamic attributes, and interaction patterns to generate contextually appropriate responses.

A.2.2 Interaction Handling Mechanism.

Conversation Flow. The conversation flow is managed by the “Generative Multi-Party Conversation” algorithm, which handles multi-modal dialogue structures including standard turn-taking, party-based discussions, and impromptu intervention phases. The conversation state S_t at turn t encompasses not only the current speaker and message but also party configurations, speaker queues,

Participant ID	Age	Gender	Job Title	Area of Designing Agent-Involved Conversations	Types of Conversations Designed	AI Use in Human-Agent Conversations
P1	29	Female	PhD Student	Embodied or Voice-based Agent, Multi-modal interaction	Multi-party	3
P2	27	Male	PhD Student	Embodied or Voice-based Agent, Natural Language Generation, UX design	Multi-party	4
P3	31	Female	UX Engineer	Embodied or Voice-based Agent, Multi-modal interaction, UX design	One-on-one	4
P4	27	Female	Software Engineer	Dialogue system design (Turn-taking mechanisms involved), Natural Language Generation, Multi-modal interaction	One-on-one	5
P5	40	Male	ML Tech Lead / Software Engineer	Dialogue system design (Turn-taking mechanisms involved), Natural Language Generation, Multi-modal interaction	One-on-one	5
P6	31	Female	Applied Vision Scientist / Research Scientist	Embodied or Voice-based Agent, Multi-modal interaction	One-on-one	1
P7	29	Male	PhD Student	Dialogue system design (Turn-taking mechanisms involved), Natural Language Generation, Specific Contexts (e.g., education, health-care)	Multi-party	2

Table 1: Formative Study Participant Demographics (1 being not familiar, 5 being familiar)

Participant ID	Age	Gender	Job Title	Experience With LLM	Experience With Programming	Experience With Human-AI / Human-Agent Conversations
E1	37	Male	Technical Art Director, Avatar UX	3	4	3
E2	33	Male	Game SWE	3	4	3
E3	35	Male	Game Designer/Developer	3	5	3
E4	41	Female	Game Designer	5	4	4
E5	29	Male	SWE/ Researcher Working on Agents	4	4	4
E6	32	Female	Education	4	2	1
E7	29	Male	Education	3	4	2
E8	30	Female	Social Science	4	2	1
E9	28	Female	Social Science	4	3	1
R1	23	Female	Student	5	4	4
R2	23	Female	Student	4	4	2
R3	24	Male	Student	4	5	1
R4	24	Female	Student	5	5	4
R5	28	Male	Working Professional	1	1	1

Table 2: User Evaluation Participant Demographics (1 being not familiar, 5 being familiar)

and intervention states:

$$S_{t+1} = F(S_t, a_i, m_t, \mathcal{P}_t, \mathcal{Q}_t, \mathcal{I}_t)$$

where a_i is the responding agent, m_t is the message at turn t , $\mathcal{P}_t$ represents the current party state, $\mathcal{Q}_t$ denotes speaker queues, and $\mathcal{I}_t$ indicates any active intervention phases.

Interaction Patterns and Context Generation. The system defines interaction patterns $\mathcal{P} \in \{\text{disagree, agree, neutral}\}$ for conversation-level configuration, with additional patterns available for individual

agent customization. Context generation $\mathcal{C}$ integrates multiple components including interaction patterns, conversation history, party dynamics, and thematic analysis:

Bob: I think that's a smart approach, Alice! Adding labels and patterns alongside the existing visual cues will definitely make "dialoglab" more inclusive for everyone.	Ooh, I'm so excited to see it all come together! I bet it'll be super visually clear and engaging!
Ivy (human): I agree, Bob! And I think it's great that we're considering alternative ways of perceiving information from the start, rather than as an afterthought.	Ivy (human): Absolutely, Bob! I'm excited to see how Alice brings those diverse perspectives to life visually. Alice, I'm eager to hear more about the thought process behind your choices – could you walk us through how you decided on this particular approach?
David: Thinking about accessibility early on will likely lead to a more intuitive design for everyone, not just those with specific needs.	Alice: Okay, sure! Thanks, Ivy. I'd be happy to walk you through the reasoning behind my visual choices for representing diverse perspectives in DialogLab.
Alice: Thanks, David! I'm hoping that by incorporating these elements from the start, we can avoid having to retrofit accessibility later on, which can sometimes be a real challenge.	Ivy (human): While we're on the topic of visual choices, I'm curious - how did you ensure the visuals themselves don't inadvertently reinforce existing biases or stereotypes, even while trying to represent diverse perspectives?
Bob: That's a great point, Alice! Thinking about	Bob:

Figure 11: Difference Between Human Agent and Reactive Agent

$$\begin{aligned}
 C_{\text{base}} &= \text{"Topic: " } + \tau + \text{" Recent discussion: " } + \mathcal{H}_{\text{recent}} \\
 C_{\text{pattern}} &= \begin{cases} \text{"Try to respectfully disagree with or challenge the last statement."} \\ \text{"Agree with the last statement and expand on it."} \\ \text{"Contribute to the conversation with your own perspective."} \end{cases} \\
 &\quad \begin{cases} \text{, if } \mathcal{P} = \text{'disagree'} \\ \text{, if } \mathcal{P} = \text{'agree'} \\ \text{, if } \mathcal{P} = \text{'neutral'} \end{cases} \\
 C_{\text{party}} &= \text{getPartySpecificContext}(\text{agent}_i, \text{lastSpeaker}) \\
 C &= C_{\text{base}} \oplus C_{\text{pattern}} \oplus C_{\text{party}} \oplus \mathcal{A}_i
 \end{aligned}$$

where τ represents the conversation topic, $\mathcal{H}_{\text{recent}}$ denotes recent conversation history, $\mathcal{A}_i$ represents agent i 's custom attributes, and $\oplus$ indicates context concatenation.

Party-Based Interaction Management. The system supports party-based conversations with three operational modes: *free* (random inter-party selection), *round-robin* (sequential party transitions), and *moderated* (approval-based speaking with hand-raising mechanisms). In moderated mode, agents must be approved from a speaker queue Q_{raised} before participating, enabling structured debate scenarios.

Interruption and Intervention Mechanisms. Beyond standard interruption rules, the system implements a dynamic intervention system through derailler agents that can initiate *impromptu phases* based on conversation context. These interventions support multiple derailment modes including *drift*, *extend*, *question*, and *emotional*, allowing for natural conversation flow disruptions and topic shifts that enhance conversational realism.

A.3 Prompts for the LLM

A.3.1 Persona Definition.

You are Ivy, a friendly traveling warrior born in the wild forest.

A.3.2 Conversation Context.

Now, you are in a conversation where you should follow this context: Alice, Bob, Ivy, David, and Grace are gathered around a worn table in the back room of the "Rusty Mug" bar, the remnants of a poker game scattered before them, as they soberly discuss the implications of their recent losses and the possibility of "taking the money away" from the house.

The last person who spoke was Bob.

Recent discussion summary: Alice is suggesting some kind of retaliation or "evening the score" regarding an unspecified incident that happened at a house last night. Bob is cautiously receptive to the idea but urging careful consideration before acting.

A.3.3 Primary Task.

Contribute to the conversation with your own perspective.
Reply to Alice's message.

A.3.4 Group Affiliation/Role.

You are part of the "Travel Warrior" group. Party role: Warrior should take trying to take bounties from the NPCs

A.3.5 Reference: Last Message.

Last message: Evening the score, huh? I'm listening, Alice. But let's think this through carefully before we jump into anything rash.

A.3.6 Response Constraints.

Respond briefly (1-2 sentences), building on previous points without repeating them. Keep your response conversational and natural.

A.3.7 Interaction Flow Information.

After you speak, David will respond.

A.3.8 Moderator Role and Task (special role).

You are the moderator for this discussion. The previous speaker was Alice. She just finished speaking and may have asked a question or made a point requiring acknowledgment. Several members have raised their hands. Your task is to: 1. Acknowledge Grace's contribution thoughtfully. If she asked a question, briefly address or incorporate it into your transition. Do not just quote her. 2. Choose one member who raised their hand and invite them to speak next, addressing them clearly by name. 3. Combine your acknowledgment and invitation into a single, smooth, and natural-sounding message to keep the conversation flowing. Constraints: - Show you understood people's point in your reply. - Do not mention any party names (like "The Noble House"). - Do

not make assumptions or predictions about what the next speaker will say.

A.3.9 Example LLM Generation (Ivy's Response). These examples show how Ivy might respond to Bob's message ("Evening the score, huh? I'm listening, Alice. But let's think this through carefully before we jump into anything rash."), categorized by interaction type:

Reactive (Follows rules strictly)

Bob's right, charging in blind is foolish. But if there's a debt owed, the forest teaches you to collect.

Autonomous (Human interfered + auto-approval)

Thinking first is wise, Bob, saves arrows for the real targets. What exactly are we walking into here? Knowing the terrain is half the hunt.

Human-Controlled (Topic shifting)

Aye, thinking's good, Bob, less blood that way. But this stings, doesn't it? Feels like more than just bad luck at cards – are we sure we weren't cheated?

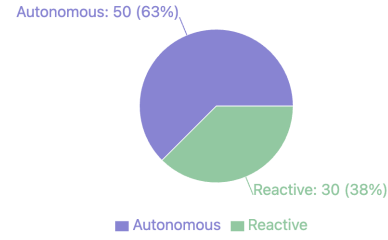
B SMALL-SCALE SIMULATION STUDY

Although not part of the system interface or primary evaluation, we conducted a small-scale study comparing conversations authored with *proactive (autonomous) human agents* and *reactive scripted agents*. As noted in the paper, Autonomous agents behave like Human-Control agents (will create cut-ins during the conversation), with the key difference being the absence of a human-in-the-loop. For five application scenarios that mentioned in the paper (*World of Warcraft*, *Design Review*, *Ice Breaker*, *Philosophical Debate*, and *Presentation*), we generated five iterations per scenario in each mode, resulting in a total of 50 conversations (5 scenarios × 5 iterations × 2 modes). The model we use is the Gemini-2.0-flash. Ten independent raters, blind to the experimental conditions, consistently rated the conversations with human agents as more natural and engaging than those with reactive agents. Here we report the results of the small simulation study. Each one of the participants rate 2 matching snippets of reactive and autonomous side by side (order randomized), followed by 3 single sample snippets, including all five categories of application topics.

Overall, participants preferred Autonomous mode over Reactive ones, with 62.5% (50 vs. 30 responses) favoring the Autonomous mode (see Fig. 12).

Among conversation attributes, perceived *Naturalness* showed the greatest difference favoring the Autonomous mode (mean difference of 0.40), while *Transitions* received the highest average ratings for both Autonomous and Reactive conversations (Fig. 13).

There was no significant difference perceived per topic. The largest average rating advantage for the Autonomous mode over



Overall across all five surveys: **50 Autonomous (62.5%) vs 30 Reactive (37.5%)**

Figure 12: Overall preference distribution between Autonomous and Reactive modes across all surveys.

Ratings by Conversation Attribute

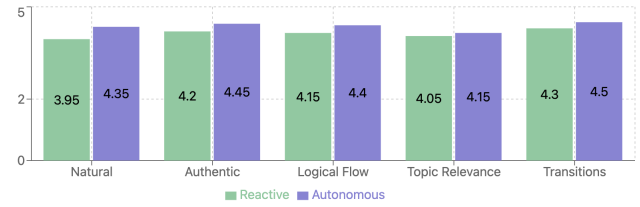


Figure 13: Average ratings comparison between Reactive and Autonomous modes across different conversation attributes.

Average Ratings by Conversation Topic

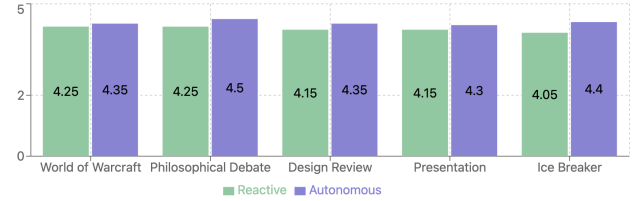


Figure 14: Average ratings comparison between Reactive and Autonomous modes across different conversation topics.

reactive mode was observed in the *Ice Breaker* topic, with a mean difference of 0.35. Ratings for the *World of Warcraft* topic were the most consistent across surveys, while the *Design Review* topic received notably high ratings.

Based on open-ended responses comparing conversations, participants frequently preferred the generated conversations from autonomous mode, describing them as more *natural*, *human-like*, and marked by *subtlety*, *humor*, and *messiness*. In contrast, conversations generated from reactive mode were seen as more *structured*, *formal*, and *constructed for clarity*. Participants consistently attributed greater *creativity* and *dynamism* to the Autonomous displays, which indicates a preference for more organic and expressive interaction styles.